

ABOUT US

We know that choosing a communications agency can be daunting. Do you choose a large agency with a global footprint, but limited understanding of the issues, or one of the smaller bespoke agencies that largely focus on the NGO community? It's not an easy choice, and this is where the Climate Comms Team at Climate Advisers fills a niche in the market.

Our team offers the service of a public relations agency, backed by a knowledge center in climate action, nature-based solutions, green finance, international carbon markets and climate diplomacy. The Climate Comms Team is nestled within Climate Advisers, a DC-based research and policy group with more than a decade's track record of innovating for a low carbon future. The communications services we offer our clients benefit from the broader organization's subject matter expertise, highly regarded reputation in the space and extensive network of connections.

Ask us about our work with...

Nature4Climate
Forest First Columbia
Food and Land Use Coalition
Fijian Government
Youth4Nature
Ocean Pathway Partnership

As an organization, we are committed to delivering a low carbon economy and believe that an essential component of this work is supporting new projects and enterprises that are consistent with the Paris Agreement.

CLIMATE ADVISERS COMMUNICATIONS



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WHAT WE DO

We provide the service of a large agency, but with the personal support that only a smaller organization can truly deliver. Drawn from a diverse range of policy, media, and agency backgrounds, our teams' expertise ranges across strategic and crisis communications, media relations, digital marketing, website development, and graphic design.

Our Washington D.C.-based team has extensive global experience in Europe, the Middle East, Africa, Latin America and the Asia-Pacific. When local expertise is needed, we bring in one of our in-country partners.

MESSAGE DEVELOPMENT

The best programs are grounded in audience-based research that informs the development of compelling messaging. Thereafter, consistent use of the right messages can raise awareness, change attitudes or motivate action.

MEDIA RELATIONS

Media coverage is often an important component of your overall communications program; it can elevate an issue and build credibility. We know what makes a good news story and can help frame your content so it's appealing to editors. We prioritize relationships and have longstanding connections with climate, environmental and financial journalists around the world.

CREATIVE SERVICES

We provide graphic design and website development support as part of broader program communication efforts to ensure brand and message alignment with visual products.

DIGITAL STRATEGY

When it comes to digital strategy, there is no one size fits all. We work with you to determine how best to leverage digital tactics that will best support your goals. We offer the full suite of service including content development, social media listening, digital advertising and email marketing.

STRATEGIC COMMUNICATIONS

Everything starts with defining where you want to go and who you need to get there. Our team can help you develop a plan to achieve your goals by identifying key audiences and developing strategies to reach them.

WRITING

Clear writing that cuts through the jargon is the bedrock of everything we do. Our expertise is turning technical subject matter into compelling content. We do it all: speeches, op-eds, news releases, blogs, reports and more. Please reach out to ask for samples.

OUR LEADERSHIP



Ben Simonds is the Senior Director of Communications at Climate Advisers, where he designs and executes the firm's communications strategies and is working to grow its communications consulting practice.

Before joining Climate Advisers, Ben served as the Head of Communications for the Fijian COP23 Presidency, building a global communications apparatus to support Fiji's recent leadership of the UN climate negotiations. Working closely with the Fijian Prime Minister, Ben led a comprehensive program that encompassed strategy, message development, speech writing, media engagement, branding, social media, website development and the deployment of a diverse array of campaign tactics. Through this work, Fiji succeeded both in emphasizing the human impacts of climate change, as well as infusing the negotiations with urgency and a renewed emphasis on building consensus through dialogue.

Prior to that, Ben directed Qorvis Communications' operations in Europe, working with sovereign clients, intergovernmental organizations and corporations to shape opinions, manage crises, protect reputations, build support and advance policy. Ben's career began in Fiji, where he was a communications adviser to the government of Fiji for three years during a period of profound social, economic and constitutional transformation in the country. Ben attended the University of St. Andrews in Scotland, where he received his bachelors and masters degrees in history. Ben can be contacted at simonds@climateadvisers.org and at 202-870-6263.



Kyle Saukas is a Senior Communications Associate at Climate Advisers, where he focuses on executing strategic communications projects for clients and strengthening the Climate Advisers brand.

Kyle is a Clean Energy Leadership Institute fellow and specializes in digital communications for energy-related issues. Previously, Kyle worked for the consulting firm ICF's Energy Advisory Services practices leading their marketing and communication efforts within the power and natural gas markets, distributed resources, and environmental policy sectors. He has supported the creation and development of social media campaigns, earned and paid media campaigns, blogs, webinars, white papers, and communications strategies across multiple forms of digital media. Kyle can be reached at saukas@climateadvisers.org and at 989-287-1483.